

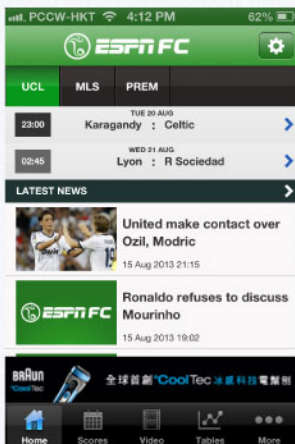
Advertising Rate

Effective from Q2 2014

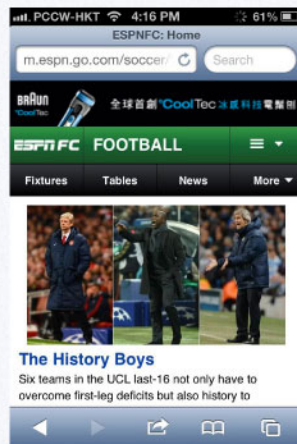


ESPN Sports Channel (Hong Kong)

- The most comprehensive digital sports portfolio in the world
- Monthly Impressions: **3,000,000+**
- Monthly Unique Visitors: **200,000+**



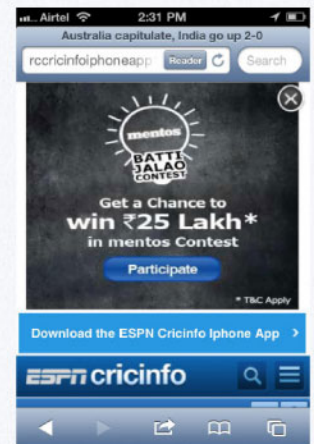
Banner



Banner



Overlay



Banner Pushdown

Ad Format	OS	CPM
Banner	iOS	HK\$ 40
	Android	
	Window Phone	
	Mobile Web	
Overlay / Banner Pushdown	Mobile Web	HK\$ 70
Minimum Order per Booking : HK\$10,000		
In-app Sponsorship	Tailor-made package quoted upon request	
ESPN Sports Channel (Asia Region)		

